

Press Note for Viksit Bharat Run 2025
(Helsinki, Finland, 28 September 2025)

The **Embassy of India, Helsinki** and **Finland Kannada Association (FINKA)** jointly with the **MY Bharat, Ministry of Youth Affairs & Sports**, will organise the Viksit Bharat Run 2025, on **28 September 2025** at **Kulosaarentie 32, 00570 Helsinki**, as part of Seva Pakhwada, celebrated as Seva Parv, which reflects Seva Bhav and collective responsibility (17th September - 2nd October 2025).

Seva Pakhwada, also observed as Seva Parv, is a fortnight dedicated to **service, responsibility, and collective effort**, reflecting the spirit of **Service (Seva Bhav)**. During this period, activities are organised in India and abroad to promote social responsibility, civic participation, and community service.

The **Viksit Bharat Run 2025**, the **key highlight** of this year's Seva Pakhwada, is being organised across **over 150 cities across the globe** under the theme **"Run to Serve the Nation."** The initiative commemorates the **75th birthday of Hon'ble Prime Minister Shri Narendra Modi** and reinforces the vision of **Viksit Bharat@2047**.

The event will feature a **Community Run of 3 km**, where **Citizens and the Indian Diaspora** will come together under the theme **"Run to Serve the Nation."** Participants will also take the **Viksit Bharat and Atmanirbhar Bharat Pledges**, reaffirming their commitment to a **Self-reliant and Viksit Bharat (Developed India)**. As part of the initiative **"Ek Ped Maa Ke Naam,"** tree plantation activities will be carried out to symbolise environmental responsibility and sustainability. The celebrations will include **cultural participation** by local leaders and community representatives, highlighting India's development journey under the leadership of **Hon'ble Prime Minister Shri Narendra Modi**.

We invite **all members of the Indian diaspora, friends of India, local community members**, to actively participate, take pride in their heritage, and spread the spirit of Seva and Atmanirbhar Bharat across the world. By joining this initiative and taking these pledges, you not only contribute to India's growth but also strengthen bonds with fellow Indians globally, helping create a network of support, inspiration, and shared purpose.

Event Details:

Venue: Kulosaarentie 32, 00570

Helsinki, Date: 28 September 2025

Time: 1000 hrs

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Helsinki

23 September 2025